

THE FLU ENDS WITH

2010-11 Seasonal Influenza Vaccination Campaign

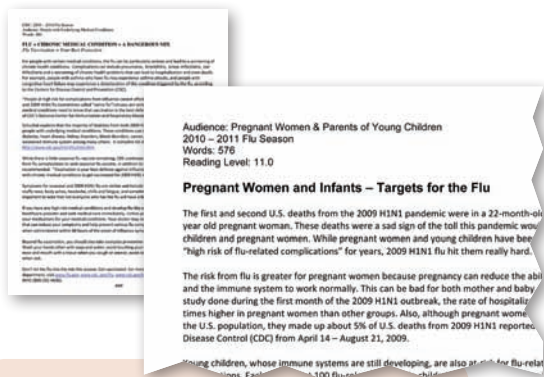
A ROAD MAP OF RESOURCES

FREE RESOURCES ARE AVAILABLE FOR PEOPLE, PARTNERS, AND ORGANIZATIONS TO DOWNLOAD IN ENGLISH AND OTHER LANGUAGES.

These materials can help audiences understand the facts about seasonal influenza, the importance of vaccination, and how they can learn more. Whether your organization needs print materials, web widgets, the latest news, or video PSAs—check out these FREE resources available at <http://www.cdc.gov/flu/freeresources>.

MATTE ARTICLES

These are ready-to-use articles that you can reprint in your publications or upload to your website. You can choose flu articles that address specific audiences: general audiences, baby boomers, first-responders, pharmacists, young adults, and many more.



Download for free at http://www.cdc.gov/flu/NIVW/matte_articles.htm

WEB BUTTONS, BANNERS, AND WIDGETS

Create visibility on your website about the flu and vaccination. Posting a web button allows viewers to click directly to the latest information from the CDC. Web banners act as visual reminders. Products are available in English and Spanish.



Download banners for free at <http://www.cdc.gov/flu/NIVW/help.htm>



Download widgets for free at <http://www.cdc.gov/SocialMedia/Tools/Widgets.html>



Download Flu.gov buttons for free at <http://www.hhs.gov/web/libraryhhs/fluwidgets.html#flugovwidgetmini>

POSTERS

Print out posters to help promote flu vaccination. Posters address diverse audiences including parents, healthcare workers, first responders, and employees. Available in Spanish and English, posters can be printed on standard office or commercial printers.



Download for free at <http://www.cdc.gov/flu/freeresources/print.htm>

WEB CONTENT SYNDICATION

Display CDC content right on your website. Web content syndication allows you to display the latest CDC information without having to regularly update your site. You can control the look and the feel of the content, because it sits entirely on your server.



Register for free at <http://www.cdc.gov/SocialMedia/Tools/ContentSyndication.html>

MULTICULTURAL MATERIALS

These materials can be easily downloaded and are reproducible for color or in black and white desktop printers and available for professional printers as indicated.



Download for free at <http://www.cdc.gov/flu/freeresources/print.htm>

FLIERS, HANDOUTS, AND BROCHURES

Make it easy for audiences to understand the facts about flu and vaccination with fliers, handouts, and brochures. Materials are tailored to diverse audiences such as parents, caregivers, providers, and others. They are available in English, Spanish, and other languages such as Chinese.



Download for free at <http://www.cdc.gov/flu/freeresources/print.htm#brochure>

VIDEOS, PSAS, AND PODCASTS

Bring alive the issues and facts surrounding flu and vaccination with interactive visual and audio tools. From award-winning videos to podcasts from CDC experts, you can share these media resources with your audiences.



Download for free at <http://www.cdc.gov/flu/freeresources/media.htm>

E-CARDS

Send out virtual reminders about the flu and vaccination with E-cards. Recipients can receive these electronic greeting cards with messages about staying home if they are sick, washing their hands, getting vaccinated, and many more.



Download for free at <http://www2c.cdc.gov/ecards>